



BADLANDS. Rapid Red Metallic Tinted Clearcoat? Available and aftermarket equipment. Recreational equipment not included. Cargo and load capacity limited by weight and weight distribution.

1. Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

2. Additional charge.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment. Recreational equipment not included.





BIG BEND. Alto Blue Metallic Tinted Clearcoat.² Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. 1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously. 2. Additional charge.





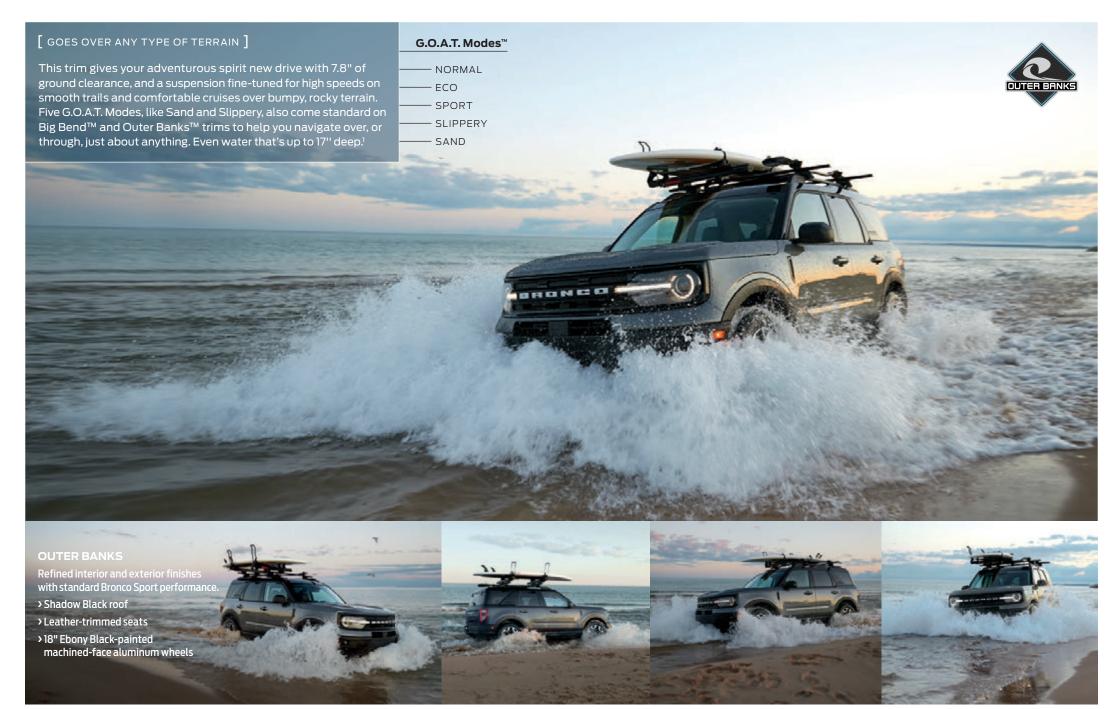
BADLANDS. Cyber Orange Metallic Tri-coat.⁵ Available equipment and aftermarket accessories. Recreational equipment not included. **1.** Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously. **2.** Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. **3.** Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations. **4.** Water-fording capability of 600 mm/23.6" depth on Bronco Sport 2.0L; 450 mm/17.7" depth on Bronco Sport 1.5L. Always determine the water depth before attempting a crossing and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water. **5.** Additional charge.





BIG BEND. Alto Blue Metallic Tinted Clearcoat.¹ Available equipment. **1.** Additional charge.





OUTER BANKS. Carbonized Gray Metallic. Available and aftermarket equipment. Recreational equipment not included. Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. **1.** Water-fording capability of 600 mm/23.6" depth on Bronco Sport 2.0L; 450 mm/17.7" depth on Bronco Sport 1.5L (shown). Always determine the water depth before attempting a crossing and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.



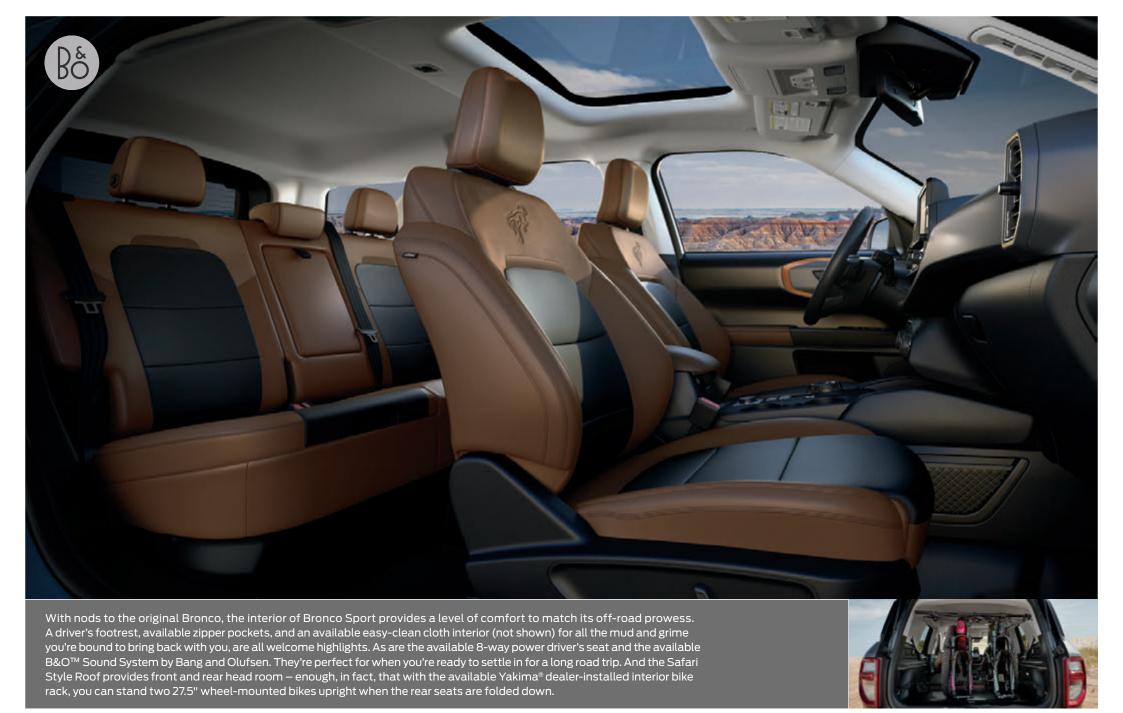


BADLANDS. Area 51. May be shown with Ford Licensed Accessories and available equipment, as well as aftermarket equipment. 1. When equipped with available 235/65R17 All-Terrain Off-Road tires.





OUTER BANKS.™ Ebony and Roast leather-trimmed seating. Available equipment.



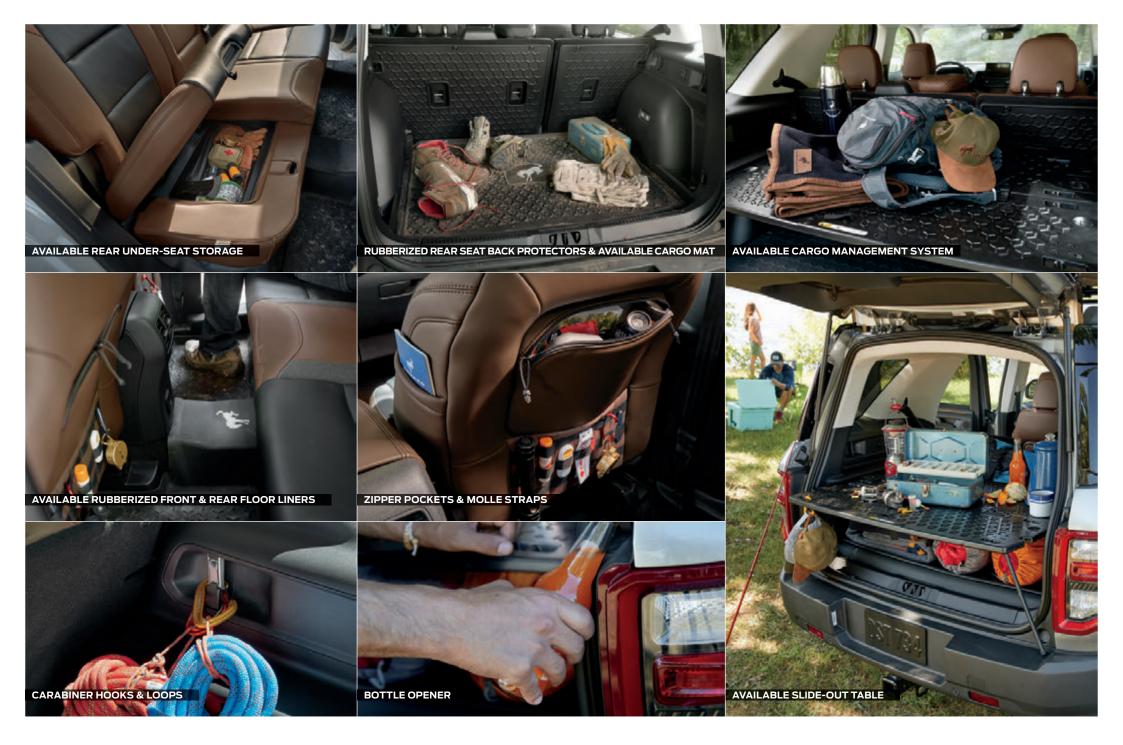
BADLANDS.™ Ebony and Roast leather-trimmed seating. Available Badlands Package. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Yakima is a registered trademark of Yakima Products Inc.





OUTER BANKS. Im Iconic Silver Metallic. Available equipment and aftermarket accessories. Recreational equipment not included.



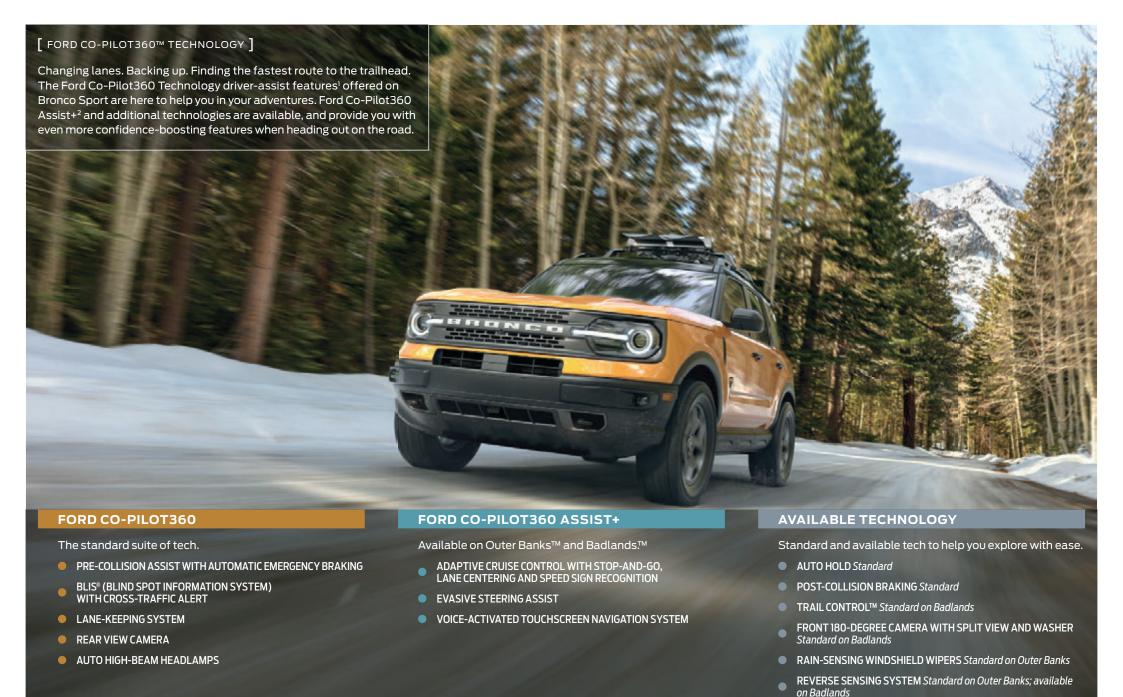






Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. 1. Availability varies by market. 2. Qi wireless charging may not be compatible with all mobile phones. 3. Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.





1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations. 2. Availability varies by market.





Models shown with Ford Licensed Accessories and available equipment, as well as aftermarket equipment. Recreational equipment not included. Cargo and load capacity limited by weight and weight distribution.







BIG BEND™	OUTER BANKS™	BADLANDS™	S: STANDARD 0: OPTIONAL P: PACKAGED
			POWERTRAINS
S	S		1.5L EcoBoost® with Auto Start-Stop Technology
			181 hp @ 6,000 rpm ¹ 190 lbft. of torque @ 3,000 rpm ¹ 4x4 8-speed automatic transmission
		S	2.0L EcoBoost with Auto Start-Stop Technology 250 hp @ 5,500 rpm ¹ 277 lbft. of torque @ 3,000 rpm ¹ Advanced 4x4 8-speed SelectShift® automatic with paddle shifters
			MECHANICAL
S	S		G.O.A.T. Modes - Normal, ECO, Sport, Slippery and Sand
		S	G.O.A.T. Modes - Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, and Rock Crawl
S	S		Mini spare wheel and tire
P	P	S	Full-size spare wheel and tire
		S	Metal bash plates
		S	Twin-clutch rear drive unit and off-road suspension
s	S	s	FORD CO-PILOT360™ TECHNOLOGY Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera
S	S	S	Auto Hold
S	S	S	Post-Collision Braking
	0	0	Ford Co-Pilot360 Assist+2: Adaptive Cruise Control with Stop-and-Go, Lane Centering, and Speed Sign Recognition; Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability
	S		Rain-Sensing Windshield Wipers
	S	Р	Reverse Sensing System
		S	Trail Control™ for off-road and front 180-Degree Camera with Split View and Washer
			COMFORT & CONVENIENCE
S			6-way manual driver seat and 4-way manual front-passenger seat
S			4.2" screen in the instrument cluster
S			12V powerpoints (3) and 2nd-row smart-charging USB ports (2)
S			Power windows with driver one-touch-up/-down feature
S		S	Electronic automatic temperature control
	S	P	8-way power driver seat and 6-way power front-passenger seat
	S		12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet
	S		Ambient lighting
	S	S	6.5" screen in the instrument cluster
	S	S	Power windows with front one-touch-up/-down feature
	S	S	Heated front seats
	S	P	Auto-dimming rearview mirror
	S	P	Dual-zone electronic automatic temperature control
	S	P	Leather-wrapped, heated steering wheel
	S	P	Remote Start System
		S	8-way power driver seat and 6-way manual front-passenger seat
		S	12V powerpoints (2), smart-charging USB ports (2), and 110V/400W AC power outlets (2)
		S	Rear under-seat storage

BIG BEND	OUTER BANKS	BADLANDS	
		П	CONNECTIVITY & ENTERTAINMENT
	P	P	B&O™ Sound System with 10 speakers including subwoofer and 675W
			APPEARANCE
S			Carbonized Gray grille with white BRONCO lettering, LED fog lamps, black door handles, body-color roof with black roof-rack side rails, and privacy glass on all rear windows
	S		Black grille with white BRONCO lettering, LED headlamps with signature lighting and LED fog lamps, body-color door handles, Shadow Black roof with black roof-rack side rails, and privacy glass on all rear windows
		S	Unique Carbonized Gray grille with white BRONCO lettering, front tow hooks, LED fog lamps, black door handles, Shadow Black roof with unique black roof-rack side rails, and privacy glass on all rear windows
		0	Carbonized Gray roof
			OPTIONS
0	0	0	Cargo mat
0	0	0	Front and rear floor liners
0	0	0	Front and rear splash guards
	0	0	Cargo Management System: shelf/divider/table
0	0	0	Class II Trailer Tow Package: includes Trailer Sway Control and full-size spare wheel and tire

OPTIONAL PACKAGES

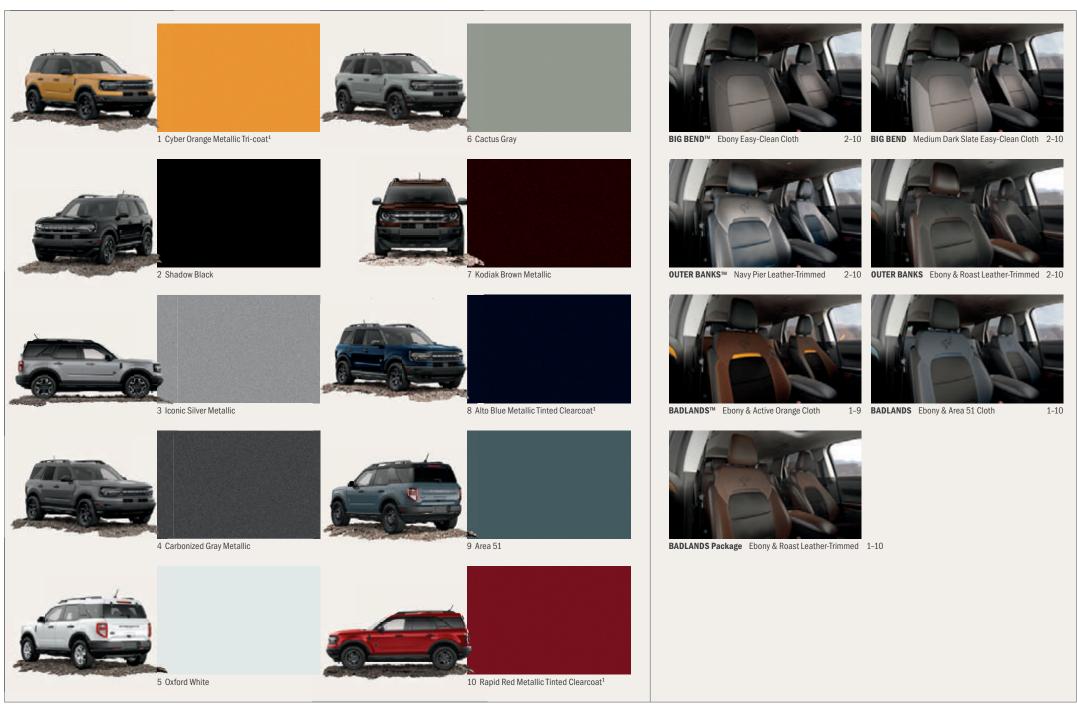
OUTER BANKS B&O Sound System with 10 speakers including a subwoofer; power moonroof; and wireless charging pad

BADLANDS

Leather-trimmed seating surfaces; 6-way power front-passenger seat; 4-way manual front head restraints; auto-dimming rearview mirror; B&O Sound System with 10 speakers including a subwoofer; dual-zone electronic automatic temperature control; body-color door handles; power moonroof; Remote Start System; Reverse Sensing System; leather-wrapped, heated steering wheel; and wireless charging pad

1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 2. Availability varies by market. Horsepower, torque and towing ratings are independent attributes and may not be achieved simultaneously. Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Water-fording capability of 600 mm depth on Bronco Sport 2.0L; 450 mm depth on Bronco Sport 1.5L. Always determine the water depth before attempting a crossing and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.



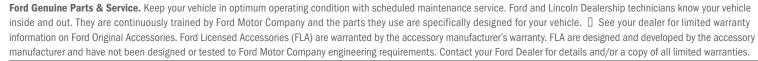


 $Colors \, are \, representative \, only. \, See \, your \, dealer \, for \, actual \, paint/trim \, options. \, Models \, shown \, with \, available \, and \, aftermarket \, equipment. \, \textbf{1.} \, Additional \, charge. \, and \, after \, actual \, paint/trim \, options. \, Models \, shown \, with \, available \, and \, after \, market \, equipment. \, \textbf{1.} \, Additional \, charge.$









Ford and Oval Device, AdvanceTrac, AppLink, Badlands, Big Bend, BLIS, Bronco, Bronco Sport, Easy Fuel, EcoBoost, Ford Co-Pilot360, G.O.A.T. Modes, MyKey, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, SecuriCode, SecuriLock, SelectShift, SOS Post-Crash Alert System, SYNC, Terrain Management System, Trail Control and related marks are trademarks of Ford Motor Company.

Comparisons based on competitive models (class is Non-Premium Subcompact Utilities), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment which may or may not be available in your market. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Recreational equipment not included. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford or Lincoln Dealer is the best source of the most up-to-date information on Ford and Lincoln vehicles.

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PERSONALIZE IT.

For some people, aluminum wheels and splash guards are enough to set their vehicle apart. But others want to make their Bronco Sport truly their own. Ford Accessories allow you to personalize your Bronco Sport to your exact needs, interests, hobbies and more. And each accessory is designed specifically for your Bronco Sport, so you can be assured of a perfect fit. See your dealer for a complete list of available Ford Accessories.

accessories.ford.com

