

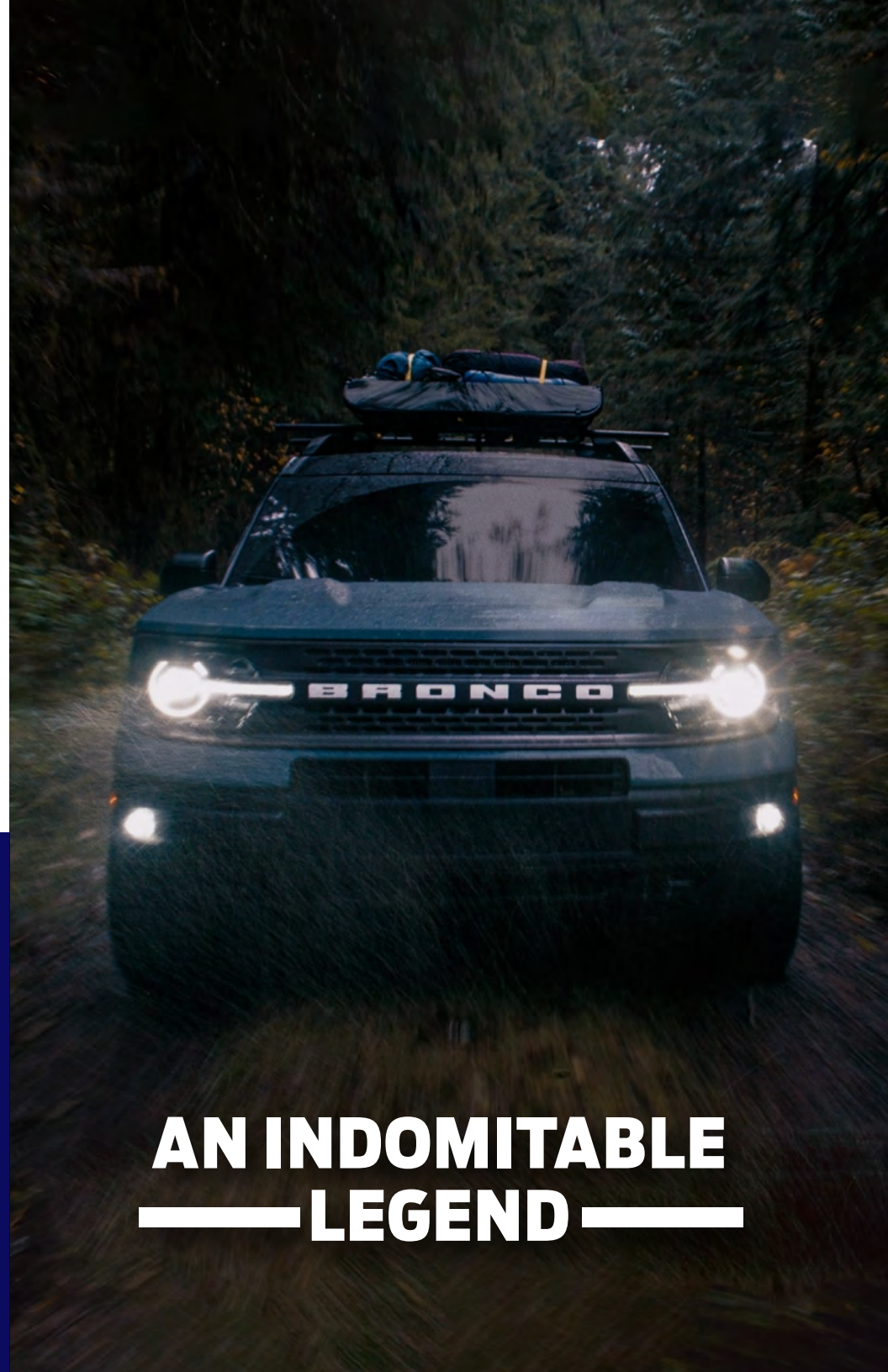


BRONCO™
SPORT
BUILT WILD



Cutting-edge technology, design with off-road DNA, powerful capability, and the perfect size. All those things make the Ford **Bronco™ Sport 2023** your ideal partner in the most daring routes and in the city.

But that's not all... its **Turbo EcoBoost®** engine will get you ready to face any challenge ahead, and its 8-speed automatic transmission will give you total control over any terrain.



**AN INDOMITABLE
— LEGEND —**

TECHNOLOGY

	BIG BEND™	OUTER BANKS™	BADLANDS™
Wireless charger for mobile phones		• optional	• optional
SYNC™3 with 8" touchscreen (Pinch to Zoom), AppLink®, Apple CarPlay® and Android Auto®	•	•	•
Voice-activated navigation system		• optional	• optional
AM/FM audio system with 6 speakers	•		
B&O® sound system by Bang & Olufsen® with 10 speakers including subwoofer		• optional	• optional
4 intelligent USB charging ports (2 type A and 2 type C)	•	•	•

CAPABILITY

	BIG BEND™	OUTER BANKS™	BADLANDS™
1.5L EcoBoost® engine with 181 HP and 190 lb.-ft. of torque	•	•	
2.0L EcoBoost® with 250 HP and 277 lb.-ft. of torque			•
8-speed automatic transmission	•	•	
8-speed automatic transmission with SelectShift® and steering wheel-mounted paddle shifters			•
Advanced 4x4 traction	•	•	
Advanced 4x4 traction with vectoring torque control			•
Auto Start-Stop system	•	•	•
Off-road calibrated suspension			•
5 standard G.O.A.T. Modes™: Sand, Slippery, Sport, Eco and Normal	•	•	
7 G.O.A.T. Modes™: Sand, Mud/Ruts, Rock Crawl, Eco, Sport, Rain/Slippery and Normal			•
Electronic locking differential			•
Electronic power assist steering	•	•	•



DESIGN

	BIG BEND™	OUTER BANKS™	BADLANDS™
LED headlights	●	●	●
LED taillights	●	●	●
LED fog lights	●	●	●
Front drag hooks			●
LED daytime running lights (DRL)	●	●	●
Body colored door handles		●	●
Active control of grille aerodynamics	●	●	●
Carbon gray grille with distinctive white "Bronco™" logo	●		
Black grille with distinctive white "Bronco™" logo		●	
Carbon gray Badlands™ grille with distinctive white "Bronco™" logo			●
17" High Gloss Aluminum wheels in Carbon Gray	● standard		
18" Black machined Aluminum wheels		● standard	
17" Carbon Gray Aluminum wheels			● standard
Black two-tone roof		●	●
Trailer towing package (includes full-size spare tire)	● optional	● optional	● optional
Front and rear splash guards	● optional	● optional	● optional

SECURITY

	BIG BEND™	OUTER BANKS™	BADLANDS™
9 airbags (front, side, driver's knee and curtain airbags in 1st and 2nd row)	●	●	●
Perimeter alarm	●	●	●
Three-point seat belts, adjustable with pretensioners and retractors	●	●	●
Disc brakes with ABS and EBD (electronic brake distribution)	●	●	●
Post-collision braking	●	●	●
MyKey® (configurable handling preferences)	●	●	●
SecuriLock® passive anti-theft system	●	●	●
SOS post-collision warning system (automatic door unlocking, noise and emergency light activation in case of airbag activation)	●	●	●



Ford