

GET READY TO DRIVE FORD KUGA.

The Kuga is bolder, sportier and more refined than ever – whether you're driving in the city or heading outdoors for the weekend. With a powerful engine, a longer wheelbase, and enough space for the whole family, the Kuga is versatile enough for any situation.

TITANIUM. Blue Metallic.¹ Available equipment.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment. Features shown may not be available in all markets.

1. Additional charge.







ADVENTURE. AND IN CONTROL.

Why see adventure as a once-off experience? For you, it's a state of mind. You know you don't need a 20-kg backpack and a 6-month career break to head out and find it. From the bright city lights to the wide, sweeping skies — every place, time and moment brings something new. Experience Kuga. Adventure in every drive.

TITANIUM. Magnetic.¹ Available equipment. **1.** Additional charge.



TAKE ON YOUR WORLD.

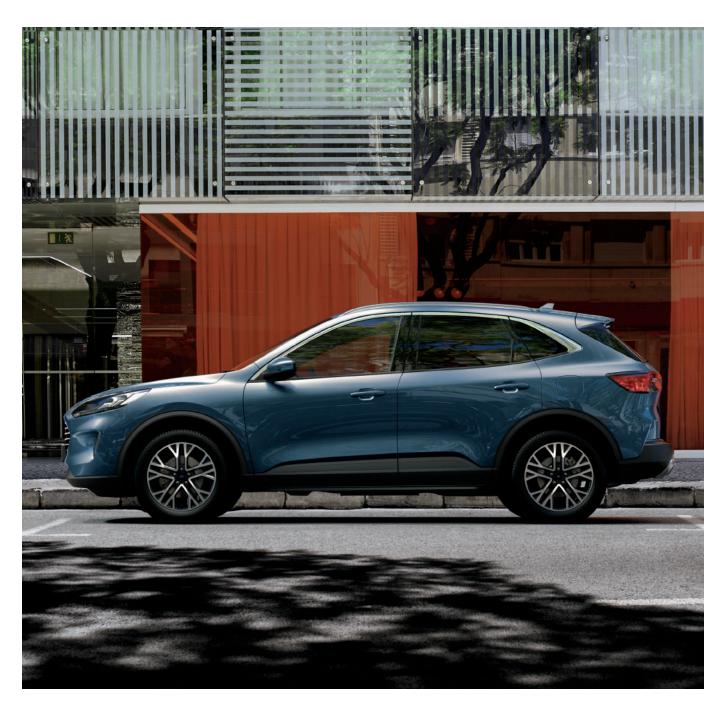
The Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you'll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle's impressive array of assistance features – including SYNC® 3,¹ and available navigation – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just put a mountain bike in the generous rear cargo area and head out into the countryside. With an advanced technology such as the available Intelligent AWD, you can adapt your driving experience to suit the road conditions.

TITANIUM. Blue Metallic.² Available equipment.

1. Don't drive while distracted or while using handheld devices. Use voiceoperated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2. Additional charge.





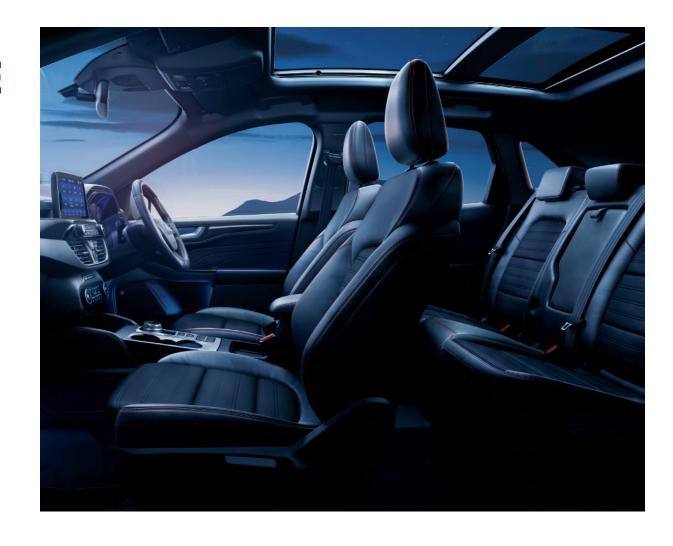
REDEFINE YOUR SPACE.

The Kuga is beautiful to sit in and comes with a host of practical features to make your life easier.

The feeling of movement and freedom continues into the vehicle and flows through every interior feature, from the spacious feel of the purposefully designed front seats to the rear-seat sliding function that lets you flexibly adjust storage between the passengers and cargo area.

The superior materials of Kuga, including the partial leather-trimmed seating available in Titanium, create a sense of premium comfort.

TITANIUM. Charcoal Black partial leather-trimmed interior. Available equipment. European model shown.





DRIVING.

EFFORTLESS

The Kuga features a host of available technologies to make your drive easier and your journey more convenient.

The 4.2" digital instrument cluster brings your world to life in full color. And the available wireless charging pad¹ helps ensure you're always connected. Plus, the Lane-Keeping System²,³ can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses.

All this adds up to improved drivability that makes every day a pure driving pleasure.

TITANIUM. Charcoal Black partial leather-trimmed interior. Available equipment.

1. Qi wireless charging may not be compatible with all mobile phones. 2. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations. 3. Lane-Keeping System does not control steering.



SEEAND BE SEEN.

The eye-catching available LED headlamps on the Kuga provide excellent illumination at night, and in poor visibility.

Daytime running lamps help make your vehicle more visible to others, while fog lamps improve road visibility in heavy fog. A convenient Autolamp feature turns the headlamps on and off as ambient lighting dictates, while available Auto High-Beam Headlamps activate automatically when needed.

TITANIUM. Magnetic.¹ Available equipment. **1.** Additional charge.







CONNECTED AND IN CONTROL.

Voice-activated SYNC® 3¹ integrates seamlessly with compatible smartphones to make communication and navigation effortless. Use your voice to control your favorite apps with AppLink,®² while Apple CarPlay® and Android Auto™ compatibility³ let you use voice commands to view and control mobile screens on your 8" color touchscreen as if it were your smartphone handset.

Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and available satellite navigation.

8-SPEED AUTOMATIC TRANSMISSION

TREND

BODY STYLE

5-door

MECHANICAL

FWD1

Intelligent AWD1

Anti-Lock Brake System (ABS)

TECHNOLOGY

Autolamp (Automatic On/Off Headlamps)

Hill Start Assist

EXTERIOR

Black grille surround and upper window moldings

Body-color door handles and mirrors caps

Fog lamps

Halogen headlamps

LED daytime running lamps

Power, heated sideview mirrors with LED

turn signal indicators

Variable-intermittent windshield wipers

INTERIOR

8-way manual driver and 4-way manual

front-passenger seats

60/40 split-fold rear seats with slide function

Fabric seating

Front carpeted floor mats

Manual air conditioning

Power windows with driver's one-touch-up/-down feature

Push-button start

Sport contour front bucket seats

SAFETY & SECURITY

Personal Safety System® for driver and front passenger includes dual-stage front airbags²

Driver's knee airbag²

Front-seat side airbags²

Safety Canopy® System with side-curtain airbags²

AdvanceTrac® with RSC® (Roll Stability Control™)

Front height-adjustable shoulder safety belts

MyKey® technology to help encourage responsible driving

CONNECTIVITY & ENTERTAINMENT

SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 4.2" digital instrument cluster, and 6 speakers

OPTIONS

Dual-zone electronic automatic temperature control (DEATC)

Privacy glass

Rear Parking Sensors

Rear View Camera

Remote Keyless Entry System

Wireless charging pad



Frozen White

Blazer Blue

Blue Metallic3

Magnetic³



17" Shadow Silver-Painted Aluminum 225/65 R17 Standard



225/60 R18

Available

Agate Black³

Solar Silver³

Lucid Red³

1. Restrictions apply. See dealer for details. 2. Always wear your safety belt and secure children in the rear seat.

3. Additional charge.

8-SPEED AUTOMATIC TRANSMISSION

TITANIUM

BODY STYLE

5-door

MECHANICAL

Intelligent AWD1

Anti-Lock Brake System (ABS)

TECHNOLOGY

Autolamp (Automatic On/Off Headlamps)

Hill Start Assist

Rain-Sensing Windshield Wipers

EXTERIOR

Body-color, power, heated sideview mirrors with security approach lamps

Chrome grille surround and upper window moldings

LED daytime running lamps

LED fog lamps

LED headlamps

INTERIOR

8-way manual driver and front-passenger seats

60/40 split-fold rear seats with slide function

Ambient lighting

Dual-zone electronic automatic temperature control (DEATC)

Fabric seating

Front and rear velour floor mats

Power windows with driver's one-touch-up/-down feature

Push-button start

Sport contour front bucket seats

SAFETY & SECURITY

Personal Safety System® for driver and front passenger includes dual-stage front airbags²

Driver's knee airbag²

Front-seat side airbags²

Safety Canopy® System with side-curtain airbags²

AdvanceTrac® with RSC® (Roll Stability Control™)

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MyKey® technology to help encourage responsible driving

Rear Parking Sensors

Rear View Camera

CONNECTIVITY & ENTERTAINMENT

SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 4.2" digital instrument cluster, and 6 speakers

OPTIONS

Auto High-Beam Headlamps

Lane-Keeping System

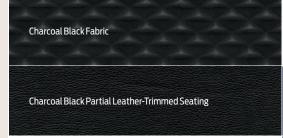
Partial leather-trimmed seating³

Privacy glass

Remote Keyless Entry System

Roof-rack side rails (silver-painted)

Wireless charging pad



Frozen White

Blazer Blue



17" Shadow Silver-Painted Aluminum 225/65 R17 Standard



225/60 R18 Available

Blue Metallic4

Magnetic⁴

Solar Silver⁴

Agate Black⁴

White Platinum⁴

Lucid Red⁴



Restrictions apply. See dealer for details.
 Always wear your safety belt and secure children in the rear seat.
 Leather seats are a combination of leather and high-quality, durable materials.
 Additional charge.

MAKE IT YOURS.

ACCESSORIZE IT.

For some people, aluminum wheels and splash guards are enough to set their vehicle apart. But others want to make their Kuga truly their own. Ford Accessories allow you to personalize your Kuga to your exact needs, interests, hobbies and more. And each accessory is designed specifically for your Kuga, so you can be assured of a perfect fit. See your dealer for a complete list of available Ford Accessories.

accessories.ford.com





